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APPLICATION NO.	FII	ING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/803,839	03/18/2004		William M. Kurple	45251/46701	6451
21888	7590	10/10/2006		EXAMINER	
THOMPSO		•	SILBERMANN, JOANNE		
ONE US BANK PLAZA SUITE 3500				ART UNIT	PAPER NUMBER
ST LOUIS, 1	MO 6310	1 .	3611		

DATE MAILED: 10/10/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)			
		10/803,839	KURPLE ET AL.			
	Office Action Summary	Examiner	Art Unit			
		Joanne Silbermann	3611			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
2a)⊠ T 3)□ S	Responsive to communication(s) filed on <u>13 Ju</u> This action is <b>FINAL</b> . 2b) This Since this application is in condition for allowan losed in accordance with the practice under Ex	action is non-final. ace except for formal matters, pro				
Disposition of Claims						
<ul> <li>4)  Claim(s) 1-49 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>5)  Claim(s) 29 is/are allowed.</li> <li>6)  Claim(s) 1-6,10-16,20-26,30-34,36-46,48 and 49 is/are rejected.</li> <li>7)  Claim(s) 7-9,17-19,27,28,35 and 47 is/are objected to.</li> <li>8)  Claim(s) are subject to restriction and/or election requirement.</li> </ul>						
Application Papers						
10)□ TI A R	ne specification is objected to by the Examiner ne drawing(s) filed on is/are: a) acception and acception and request that any objection to the deplacement drawing sheet(s) including the corrections oath or declaration is objected to by the Example 1.	epted or b) objected to by the Edrawing(s) be held in abeyance. See on is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).			
Priority un	der 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
2) Notice of 3) Informa	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) tion Disclosure Statement(s) (PTO/SB/08) No(s)/Mail Date	4) Interview Summary ( Paper No(s)/Mail Da 5) Notice of Informal Pa 6) Other:	te			

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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- Claims 1-6, 10-16, 20-26, 30-34, 36-46, 48 and 49 are rejected under 35
   U.S.C. 102(b) as being anticipated by Ericson, US #2,208,213.
- 3. Ericson discloses a sign comprising support panels 7 and 8 (Figure 3) each having upper and lower ends and first and second (opposite) surfaces, the upper ends of each connected by pivoting connection 11 (Figure 4). Runner 34 is adjacent to the upper ends of the support panels and adjacent to the pivoting connection. Movable panels 4 have upper and lower ends and third and fourth surfaces and are mounted on the runner by their upper ends. The movable panels are movable along the runner (Figure 4) from parallel to the first support panel to parallel to the second support panel.
- 4. The movable panels are for displaying a message.
- 5. The runner is coupled to the upper ends of the support panels through loops 38 and pivoting connection 11.
- 6. The runner is circular and flexible and is connected to the movable panels through eyelets 5 (Figure 1).
- 7. Regarding the particular displays on the panels, patentable novelty cannot be principally predicated on mere printed matter and arrangements thereof, but must reside

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basically in physical structure. In re Montgomery, 102 USPQ 248 (CCPA 1954). The particular displays on the panels (or lack thereof) have been considered, but are not given patentable weight.

- 8. Regarding claims 14, the end of the movable panel extending beyond the runner is considered to be the extension.
- 9. Regarding the method steps, Ericson discloses setting up the device so as to display the movable panels (page 1, column 1 lines 22-35).

## Allowable Subject Matter

- 10. Claims 7-9, 17-19, 27, 28, 35 and 47 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 11. Claim 29 is allowed.

### Response to Arguments

- 12. Applicant's arguments filed 13 July 2006 have been fully considered but they are not persuasive.
- 13. The Ericson reference has been applied in response to Applicant's amendments to the claims, particularly the pivoting connection between the support panels.

#### Conclusion

14. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

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A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 571-272-6653. The examiner can normally be reached on M-F 5:30 - 2:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Joanne Silbermann Primary Examiner Art Unit 3611

js 02 October 2006